

JOB ANNOUNCEMENT: Director of Policy and Advocacy

Prosperity Works builds the capacity of families and organizations with personal, social and financial assets, and advocates for policies and practices that support economic prosperity for all New Mexicans.

Our work is designed to free people from poverty by changing the systems that lead people into poverty and keep them there. It does this by helping low and moderate income populations create financial reserves and assets, and by removing barriers to creating both. This approach frees people from poverty because when people have even a small amount of reserves, their world-view and emotional state change quickly and permanently.

We are seeking a Director of Policy to expand our capacity to serve the people of New Mexico. The Director of Policy and Advocacy is responsible for the overall development and implementation of Prosperity Works strategies to address systemic barriers or opportunities for low-income New Mexicans to build and retain assets.

Key Responsibilities:

- Provides strategic analysis and background for the development of Prosperity Works' annual policy agenda;
- Develops policy proposals and advocates for them in conjunction with allies;
- Develops a systemic approach and power analysis on asset building advocacy and strategies;
- Engages Prosperity Works' network of partners and allies on policy matters through written and electronic media;
- Identifies levers of change in multiple arenas including administrative, business, community and legislative opportunities;
- Builds cross-sector relationships in order to achieve systemic change and meet campaign objectives;
- Provides analysis of potential federal, state and local policies that may support asset building strategies for New Mexicans;
- Identifies new opportunities to expand resources to New Mexicans through business partnerships and administrative/systems advocacy;
- Monitors and analyzes relevant activity at The Roundhouse, in the executive branch, and in peer organizations at the state and national level;

• Enthusiastically upholds Prosperity Works' vision for a future in which all New Mexicans have the knowledge, relationships and opportunities to thrive.

Qualifications:

- Demonstrated ability to analyze public policy proposals, and draft legislative proposals;
- Ability to use data in shaping policy message;
- Ability to communicate complex information clearly in writing and in oral presentations to a range of audiences;
- Strong organizational and interpersonal skills;
- Experience in developing and implementing strategic initiatives;
- Demonstrated ability to build cross-sector relationships to achieve goals and objectives;
- Must have a passion for increasing economic opportunity and asset building;
- Bilingual ability in English and Spanish preferred;
- Advanced degree preferred.

Prosperity Works offers an excellent total compensation package, including competitive base salary, health, vision and dental insurance, a 403B, and a generous leave policy. Please send a cover letter and resume to ona@prosperityworks.net.

Visit our website <u>www.prosperityworks.net</u> to learn more about our mission and organization. Priority will be given to applications received by 10 September 2016,